

Learning about the value of the local industries we are proud of to promote them to the world.

- Showing how the younger generation can promote the value of the local industries now and in the future. -

Kainan high school

We think that high school students can do something for development. We want to show the fascination of our hometown to many people in the world. So we are studying about the local industries. Now we are going to introduce the fascination and the value of our hometown.

In Kainan city, many kinds of household utensils are produced. For example, SHURO TAWASHI, bath mat, kitchen sponge and so on. Today Kainan city has a 80% market share in Japan.

In 17th century, they had already started making such products made of hemp palms. Those materials were changed from hemp palms to usual palms in 20th century, and to polyethylene these days.

People love those household utensils made in Kainan city because of their lovely design and easy of use.

Action - Interview -

Kitchen sponge:

The material is selected carefully, so we can use it for a long time.



Landscape



Animal sponge



Bath mat: It has a special structure, so it can dry quickly.



SHURO TAWASHI : SHURO is a plant —a hemp palm—, TAWASHI is a scrubbing brush. It is better than a sponge of polyethylene.



Action - Promote -

For the area we live in:
At Kainan station



For the future: To school children

